

# Developing your project management career

**Richard Tulley**



## About me...

### Client Engagement Director for Axiologik

- Digital leadership consultancy
- Specialising in the delivery of large scale, highly complex digital transformation initiatives.

### Last 20 years focused on the delivery of complex programmes...

- NHS National Programme for IT.
- London Cycle Hire Scheme (“Boris Bikes”).
- Transforming the Rehabilitation Service within the MoJ.

### Director of Programme & Project Management with Sopra Steria...



- developing their programme & project management practice
- comprised of over 530 programme & project professionals.

### APM Fellow and an active mentor

### LinkedIn profile

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## Your **Learning** is a really important part of Your **Development**

### We will explore...

- Learning / Knowledge
- How we learn and develop
- *Where* we learn and develop
- Professional development
- Personal development
- Your development is a journey
- Development foundations
- Accelerators
- Moving forwards

Your **Learning** builds **Knowledge** (which is *theoretical*)



I Hear and I Forget

I See and I Remember

**I Do and I Understand**

*Confucius*

## Your **Learning** builds **Knowledge** (which is *theoretical*)

Until that knowledge is **practically applied** in your work-place, it is called ***theory***



competence ... proficiency ... expertise ...

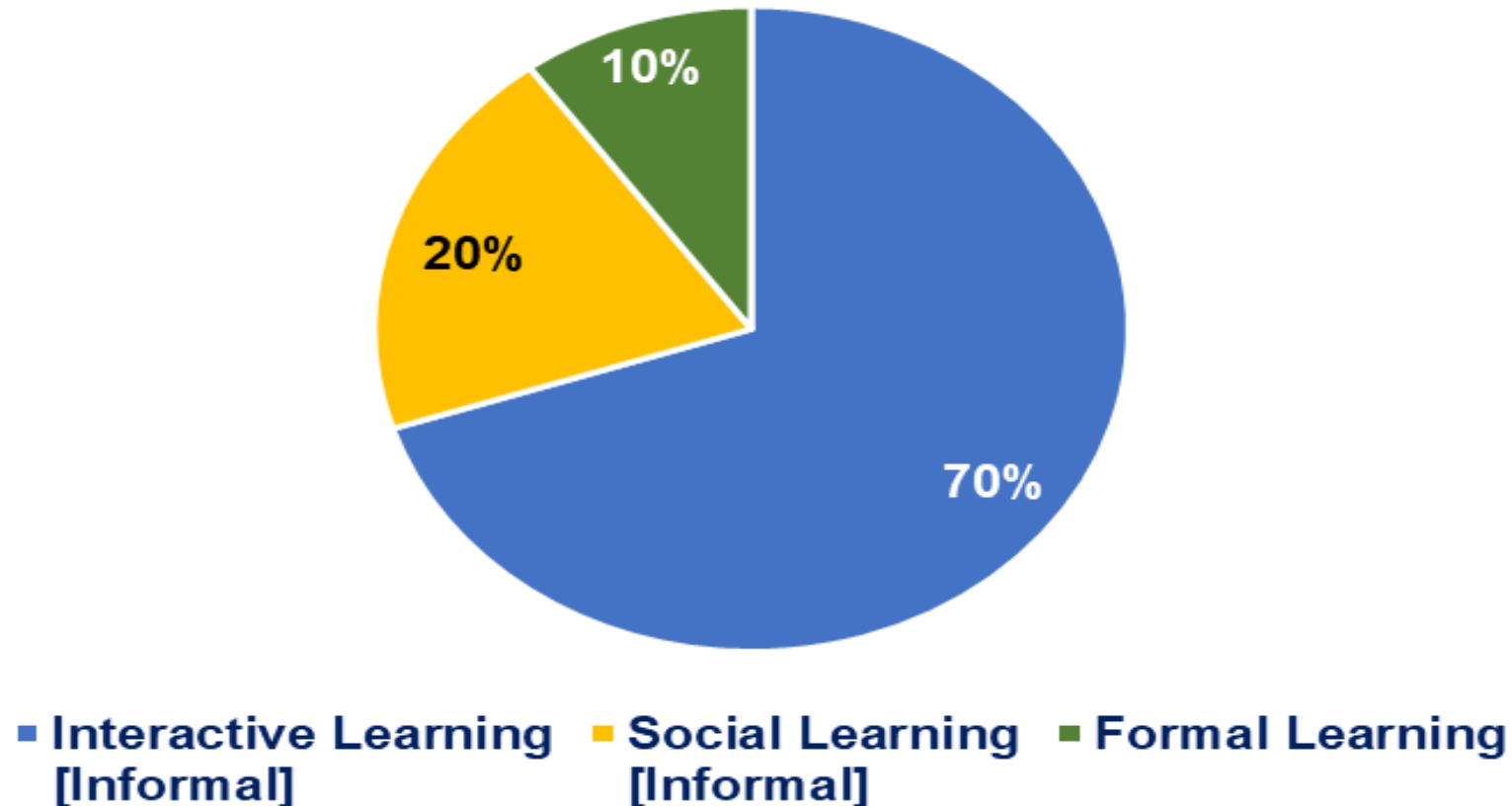
becoming an **effective** project manager:

- Come with the **practical application of knowledge**
- Are enhanced *over time* **through experience**
- Get refined through **feedback, or 'trial and error'**

## This is the **70 20 10 Model**

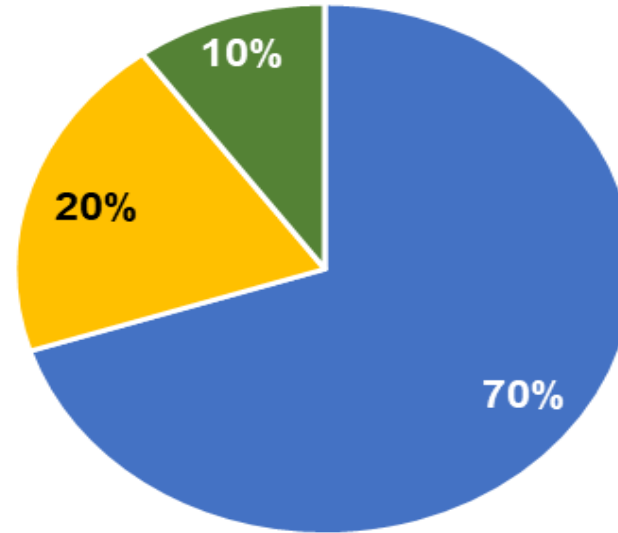
Morgan McCall and the Centre for Creative Leadership

*A blended* mix of learning and development methods is always the most effective



## Formal Learning

where it is relevant to our role,  
something we need to be  
trained on,  
something we can  
*contextualise*  
where it is learning that we  
can practically apply *now*,  
whilst it is fresh



■ Interactive Learning [Informal] ■ Social Learning [Informal] ■ Formal Learning

## “Interactive Learning” [informal]

the time that we spend in our  
work-place (the 70%)  
the vast majority of our time  
the “day job”,  
“learning on the job”,  
shadowing,  
getting feedback,  
practice / repetition /  
refinement

## Social Learning [informal]

the opportunities to be coached, to be mentored, to network, to  
*interact*, and to learn through others



Yes, your work-place is developmental...

- 70% “on the job”
- Training
- Learning opportunities

But so much more comes *outside* of your work-place...

- Social interaction
- Networking
- Coaching / Mentoring





- ✓ Learning / Knowledge
- ✓ How we learn and develop
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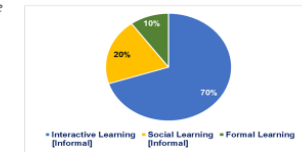
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## How we Learn and Develop

Knowledge TRAIN<sup>®</sup> agilekrc

**Formal Learning**  
where it is relevant to our role, something we need to be trained on, something we can *contextualise* where it is learning that we can practically apply *now*, whilst it is fresh



**“Interactive Learning”** [informal]  
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## Where we Learn and Develop

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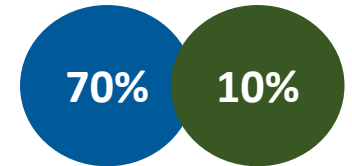
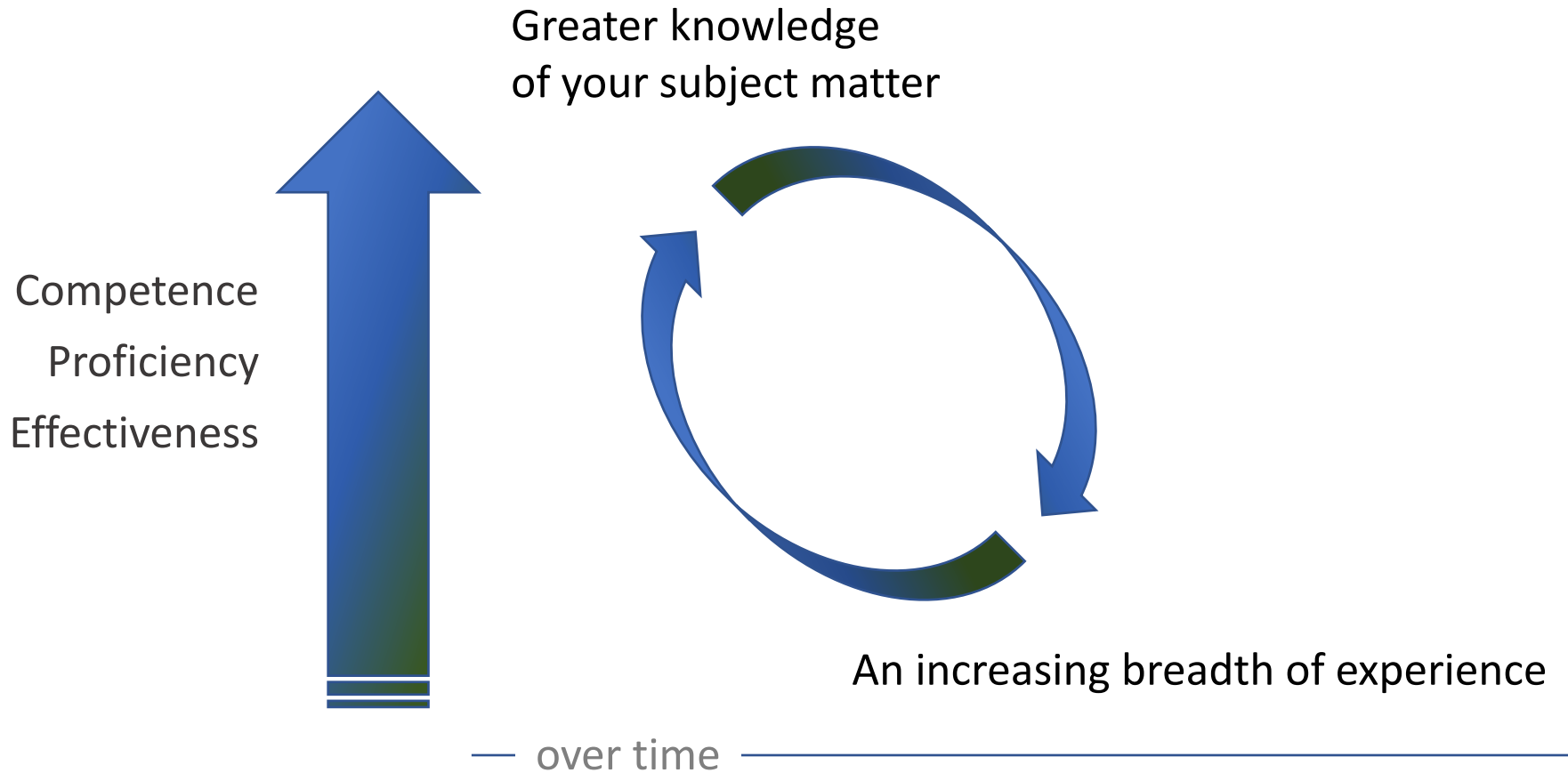
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... is all about **your job**, your career, your workplace



Be aware...

Your organisation's motivation towards your development is typically *increased performance* in your role

... is all about your *growth* as a person – it is about **you**  
It is much more about *behavioural skills* rather than technical skills  
It's about nurturing your *potential*



- Increasing self awareness
- Developing relationships
- Developing emotional intelligence
- Communicating effectively
- Coaching
- Leadership



20%

Be Aware...

Personal development is not *naturally occurring* in the work-place

You have to make this happen

## Professional

professional networks  
team work  
insight  
ethics  
knowledge  
competence  
experience  
role models  
shadowing  
professional relationships

self-awareness  
communication  
active listening  
leadership  
coaching and mentoring  
empathy

## Personal

personal relationships  
fulfilment  
purpose  
mindfulness  
well being  
balance  
values  
security

For effective development, and for well-being

Place as much emphasis on your personal development as you do on your professional development

Both are equally important

Being a highly effective communicator ...

Being self-aware and developing emotional intelligence ...

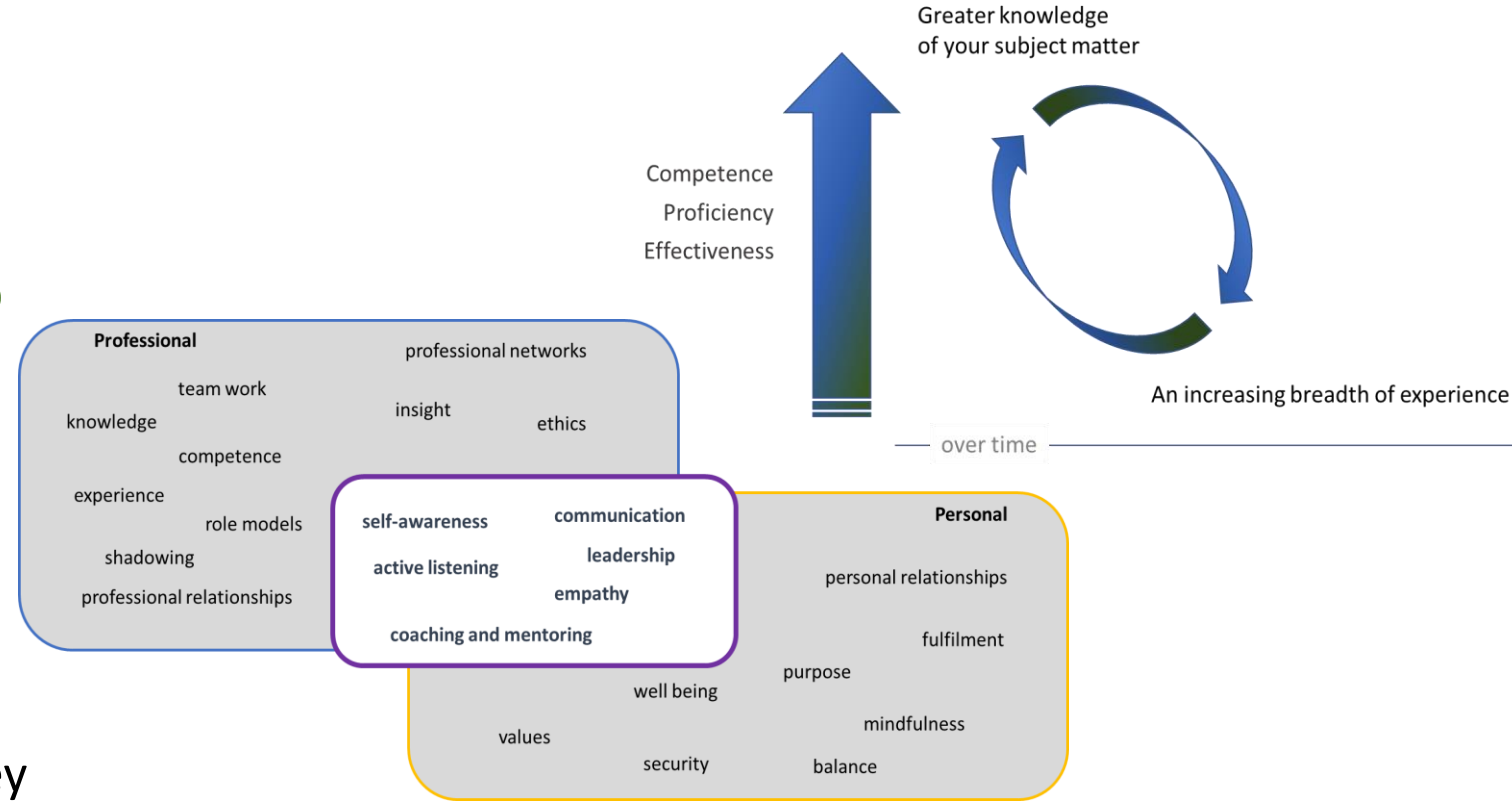
Are key to professional success, positive relationships, and well-being

# Moving On ... Any Questions??

- ✓ Learning / Knowledge
- ✓ How we learn and develop
- ✓ *Where* we learn and develop

- ✓ Professional development
- ✓ Personal development

- Your development is a journey
- Development foundations
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Your **future possibilities**



you are here

Your **current reality**

## Your development is a journey because it...

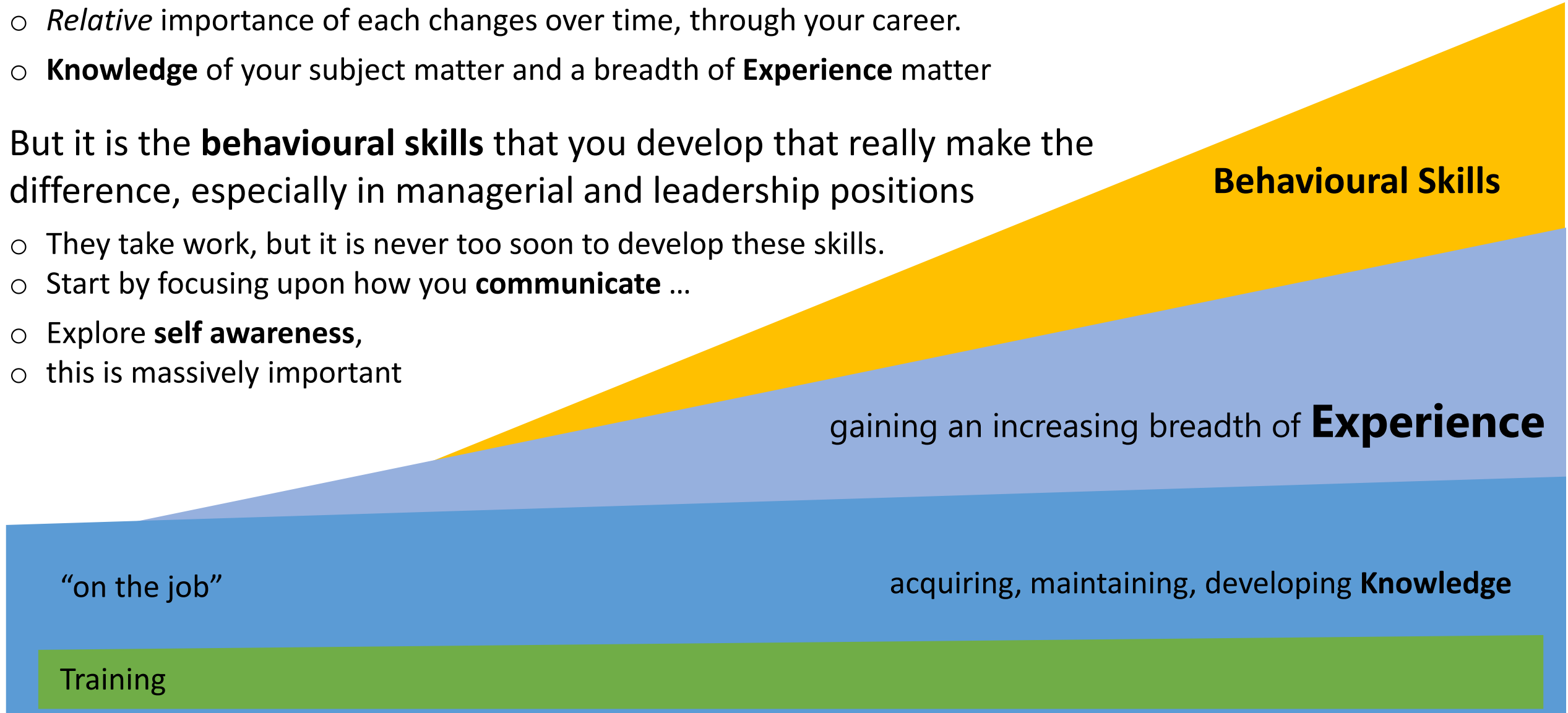
- Needs to be planned
- Needs a destination
- Needs a purpose
- Needs you to take ownership
- Needs fuel
- Can be unpredictable
- Can throw up challenges
- Is not a quick fix
- Often requires support or guidance along the way
- Needs to be re-calibrated as things progress, or things change

There are 3 foundations – each is always important ...

- *Relative* importance of each changes over time, through your career.
- **Knowledge** of your subject matter and a breadth of **Experience** matter

But it is the **behavioural skills** that you develop that really make the difference, especially in managerial and leadership positions

- They take work, but it is never too soon to develop these skills.
- Start by focusing upon how you **communicate** ...
- Explore **self awareness**,
- this is massively important



Projects are delivered by People

With People

For People



The accelerators are based upon **social learning** (the 20%)...

- Interaction with others
- Learning through others

The accelerators have a real accent on developing **behavioural skills**...

- Self-awareness
- Communication
- Active Listening

## Accelerators

- Coaching
- Mentoring
- Networking

## Enablers

- Training
- Professional Memberships
- Professional Accreditations

Continuing Professional  
Development  
(CPD)

## Foundations

Behavioural Skills

gaining an increasing breadth of **Experience**

“on the job”

acquiring, maintaining, developing **Knowledge**

Training



## Ownership

take and retain ownership ... it is **your journey**



## Reflection

you have already **covered** a lot of ground  
celebrate your successes  
draw strength from your achievements

## Purpose

you need to be clear about **where**  
**you are going**  
...and **why** you want  
to get there



## Support

you will need **support**, guidance and encouragement on the way...

## Stamina



retain **focus**,  
you need to **stick with it**

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### **Project Management courses**

- PRINCE2®
- APM
- AgilePM®
- PRINCE2 Agile®
- P3O
- Beginners' course
- PMI Project Management

### **Business Analysis courses**

- BCS Business Analysis
- AgileBA®
- PMI Business Analysis

### **Agile courses**

- AgilePM®
- PRINCE2 Agile®
- Scrum
- AgileBA®
- PMI Agile
- Lean Six Sigma
- Kanban

### **Change management courses**

- APMG Change Management

### **Programme management courses**

- MSP®

# Contact us

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