

knowledgetrain

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Converting Strategy into Action

(London, two days)

Benefits

- Align project initiatives to strategic objectives
- Successfully manage a project portfolio
- Improve efficiency through tools, technology and management skills
- Contribute to a consistently high level of production and performance within your organisation

Who Should Attend?

- Executives, senior managers, functional managers, project managers, project management office personnel
- Individuals seeking to utilise organisational expertise for maximum strategic advantage
- Anybody interested in developing expertise in the function of project management within an organisation

Objectives

- Learn strategic concepts, tools and techniques for building a project-based organisation
- Understand how to use project management to the greatest strategic advantage

Course Includes

- Course materials
- Lunch, tea & coffee, refreshments

Price – call 020 7148 5985 for price details and availability

In-house Courses – call 020 7148 5985 for an in-house training quotation



Course content

Framework for Converting Strategy into Action

- The organisational nature of project management
- The culture of the organisation
- The integrated project system
- Organisational mastery

The Strategic Role of Project Management

- Evolution of product markets, software projects and project work processes
- Evolution of organisation to deliver projects
- Organisational response to product and process demands
- Evolution of tools to design and execute projects

The Powerful Project Portfolio

- Project portfolio management
- Portfolio management processes

Top-down Planning and Control of Projects and Programmes

- The challenge of fast-track projects
- Project-design approach to mitigate risks
- Comparison with other approaches and tools

Managing the Social Dynamics of Project Work

- Messages from traditional time-management books
- The finding-time system: identifying actions that can help to manage the time-constrained environment effectively
- The role of organisational culture in systems-related problems

Aligning Strategy, Structure and Culture in Project Organisation

- Aligning culture with strategy
- Aligning structure with culture and strategy
- Weak vs. strong matrix structures – pros and cons

Issues in Managing Distributed Teams

- Challenges faced by geographically distributed teams
- Research and theories on distributed work
- Managing distributed teams more effectively

The Knowing and Doing Gap

- Why knowing what to do is not enough
- The three big lessons: how to close the gap
- Five causes of the knowing-doing gap, and pitfalls to avoid

Mastering the Project Organisation

- Attributes of organisational mastery
- How organisational maturity enables mastery
- The organisation mastery methodology
- Strategic drivers for improving organisational mastery
- Project portfolio management: portfolio criteria development
- Scoring and prioritising projects
- Defining top projects

